



So what are the new Tech trends for making more bottom line and get the 1st mover advantage?

Some of the latest Technology trends are;

- IoT based solution for smart home, smart office.
- PON based solution from smart municipality, smart city.
- Augmented Reality / Virtual reality / Business intelligence / S-a-a-S integrated hardware network for activity / business management & intelligence.
- Data management / data destruction.
- Data & physical Access management / building management / intercept solutions.
- And there are many more.

Who We Are

About Us

Established in year 2011, Tatab IT today commands;

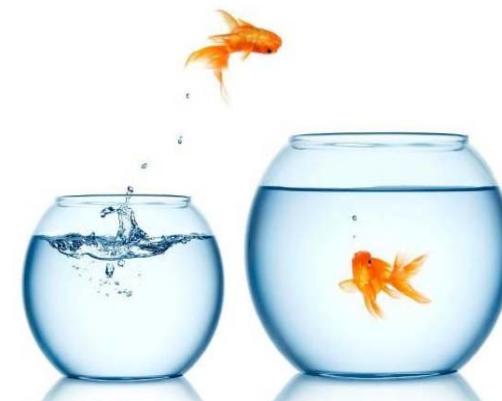
- Over 2000+ Partners in Tier-2& 3 cities.
- Over 250+ Named Accounts, services through these partners.
- Done a solution on every possible networking media.
- Country wide reach through partners.

Contact Us

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The Leap of Change....

**THE PET
PROGRAM
TATAV IT
PRIVATE
LIMITED**

For distributors / stockiest (s)



**THE PET PROGRAM
TATAV IT PRIVATE LIMITED**

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What is hampering your growth?

The Usual Problem

As a distributor – margin is always an issue;

You represent the brand in your territory, but the complete command is there with the brand, as the technical support is there with them.

Partners come to you just for the commercial & logistics, thus you & your partners depend upon the brand for all technical details, be it site survey, or training on newer technology or installation support or troubleshooting or giving tech presentation to your partners or to your own team.

And thus the ND always has a better hand, since they are closer to the brand HQ.

And you don't have an option

Because, the brand dominates.

Because, of the ND's buying power.

Because, the partner would shift the loyalty with the brand.

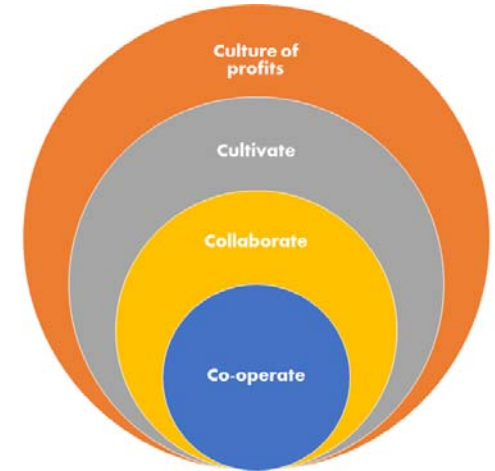
Because, the support will come from the brand only.

Let's break this barrier, let's train our partners to rely upon us for technology. Let's build the edge.

The answer is very simple; — THE PET PARTNER PROGRAM

Partner Enabler & Training (PET) Partner is a simple concept in which Tata IT, would train, educate & enable the SI partners to;

- Visit the customer, give presentation and pitch technology, so that bottom line is ensured.
- Do the site survey, make a BoM & BOQ, and show the PoC.
- Install, integrate and troubleshoot the deployment.



Ensure your bottom line

If your SI partners depends upon you, for technology, they won't be shifting their loyalties and the business would be smooth.

If your business is smooth, it'll be predictable. If it is predictable, you can plan for the growth.

Remember the customers get their IT budget year on year, thus the business also happens year on year and every year there's a growth. But they can't buy the same stuff every year. There has to be something new.

And that new comes from technology.

